

THE MAN OF FASHION.

What the Tailors Prescribe as His Outfit for the Coming Season.

THE CREASE IN THE COAT-SLEEVE.

One of the Novelties This Fall is a Full Dress Suit in Grey.

ACCESSORIES OF PROPER COSTUMES

The effort of the English tailors to apply the fashion of creasing trousers to the coat sleeves does not seem to take well among the American directors of fashion.

Another novelty of this season is a grey full dress suit made of undress worsted. Of late years the men of fashion have been getting away from the old stereotyped styles of full dress costumes.

Short Waists and Long Skirts. The tendency this season in the making of coats is to have very short waists and extremely long skirts.

The most proper caper for morning wear is the double-breasted sack suit, made of soft material in grey, blue or black. The favorite for Sunday and afternoon wear will be the Beau Brummel double-breasted frock, with very short waist fitting to the figure closely and extremely long skirts.

The Details of the Costume. Scarf pins are little in favor among the men of fashion and are extremely small.

The newest feature in a cane is one made of black unpolished wood with a ball top. This is an evening wear and with a long cape tucked by the chin which is being worn for a cover like a good effect.

The party to whom I presented the other boots obtained, states that he is entirely cured and that he feels like a new man since taking your medicine.

For acute attacks of Rheumatism, Gout and Lumbago, superinduced by these cold nights, Rheumacure acts like magic.

Send your name and address and we will mail free pamphlet of testimonials.

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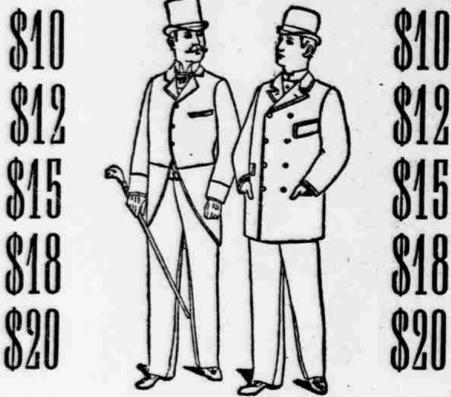
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Better Goods for the Same Money, or the Same Goods for Less Money than any other house.

KAUFMANN'S

Better Goods for the Same Money, or the Same Goods for Less Money than any other house.

SPECIAL MEN'S SUIT LINES.



The above prices stand for our five principal lines of Men's Suits, each line embracing a complete variety of patterns, materials and styles.

Our \$10 Men's Suits cannot be found elsewhere below \$14. Our \$12 Men's Suits cannot be found elsewhere below \$17. Our \$15 Men's Suits cannot be found elsewhere below \$20. Our \$18 Men's Suits cannot be found elsewhere below \$24. Our \$20 Men's Suits cannot be found elsewhere below \$26.

Money saved and time saved by buying here. You also have the satisfaction of wearing perfect fitting, fashionable clothing—made for this season's wear only.

Custom Tailoring.



Some special inducements will be offered to those leaving their measures this week:

We will make Suits to order for \$30 and \$35, which no other first-class tailor can afford to make for less than \$40 and \$45, or Trousers for \$8 and \$12, which elsewhere you'll have to pay \$11 and \$13 for.

Mr. Williams, the well-known artist cutter, is still at the head of our corps of cutters, and will see to it that you get a perfect fit.

TWO GREAT DRIVES

In Our Men's Furnishing Goods Department.

SILK SCARFS, WORTH \$1, CHOICE 50c.

Hope Bros.' London Neckwear, 75c and \$1.

DRESS AND STREET GLOVES.

Perrin's celebrated Pique Gloves, regular price \$2, at only \$1.50.

English Tavistock Gloves, in English reds and tans, regular price \$2, at only \$1.50.

Evening Gloves, \$1 up.

OUR WONDERFUL



\$1.00 MONDAY HAT SALES

Have again stirred up the Hat trade from center to circumference. To-morrow we shall do even better than last Monday.

800 Men's fine Stiff Hats, in black and brown, in very newest and most popular shapes, made and finished in a perfect manner, and in every respect equal to regular \$2.50 and \$3 hats, at prices rule elsewhere. But our hat man says \$1. So, if you want a dead sure bargain, come in to-morrow.

SPECIAL MEN'S OVERCOAT LINES.



The five lines, represented by the above prices, embrace everything a fastidious dresser could desire: Kerseys, Meltons, Scotch mixtures, Chevots, Beavers, Chinchillas, etc., in all imaginable colors favored by fashion.

YOU'LL SAVE \$3 ON OUR \$10 OVERCOATS. YOU'LL SAVE \$4 ON OUR \$12 OVERCOATS. YOU'LL SAVE \$5 ON OUR \$15 OVERCOATS. YOU'LL SAVE \$6 ON OUR \$18 OVERCOATS. YOU'LL SAVE \$7 ON OUR \$20 OVERCOATS.

CAPTIVATING STYLES! CAPTIVATING QUALITIES! CAPTIVATING PRICES!

OUR MILLINERY PARLOR

Which scored an ovation every day last week, will add fresh laurels to its enviable reputation this week, by offering a line of special bargains in Trimmings, Hats, Velvet, Flowers, Fancy Feathers, Ornaments, Buckles, Jet Trimmings, Fancy Crowns, etc., which are beyond comparison with any previous offering of the kind.

69c for choice from a lot of Ladies' Fine Felt Hats, in black or colors, really worth \$1.50.

98c for choice from a lot of French Felt Hats and Turbans, in black and all colors, really worth \$1.75.

75c for choice from a lot of trimmed Sailor Hats, very neat and stylish, really worth \$1.25.

\$1.69 For choice from a lot of rich and handsome Velvet Hats and Turbans, in black and all different shades; really worth \$2.50.

25c for a bunch of Black Ostrich Princess Tips, worth 65c.

25c for choice from a lot of Fancy Feathers, worth 50c.

\$1. For choice from a lot of gorgeous Jeweled Crowns, worth \$2.25.

19c per yard of All-Silk G. G. Ribbon, in all the newest shades, and always sold heretofore for 30c.



\$9.50

For Ladies' very fine Invisible Cheviot Coat (made exactly like above cut), cut 36 inches long; tight fitting; edged all around with seal fur and edged cuffs; colors, navy, black or tan; regular price \$13.

\$6.50

For Ladies' latest style English Box Coats, full seamless back, just like above cut; 34 inches long; bound all around with silk braid; notch collar; made of navy and black cheviot; cannot be matched anywhere for less than \$10.

\$12

For the very elegant and tasteful Eton Suit, illustrated above, made of navy, black and tan French Cord; high-cut vest; Jacket with notch collar; long-tailed back; would cost \$17 to make.

\$10

For the fashionable Cape Newmarket shown above; made of medium and heavy navy, black and tan cloths, also Scotch mixtures; collar can be worn rolling or standing; cape detachable; a c t u a l value of these garments \$15.



\$3.75

For Misses' very fine and fashionable Reefer Jackets, box or coat back, notch collar; made of All-Wool Diagonal Cheviot, in tan, blue and navy; same style as illustrated above; regular price elsewhere \$6 and \$6.50.

\$7

For Child's very stylish and fine Gretchen Coat; same as above illustrated; made of fine All-Wool Scotch Mixed Goods; full sleeve; Watteau back; back and front trimmed with fine Russian Silk Cord; cannot be obtained anywhere for less than \$10.

\$2.98

For the very pretty and cute Walking Coat illustrated above; made of Scotch Mixed Cloth or Eiderdown; trimmed with Angora fur or Russian braid; deep cape or short-waisted effect; something every mother will delight in putting on her little one; regular price \$5.50.

\$3.98

For your choice from a magnificent and fashionable line of plain, striped or changeable Silk Waists, with Jabot front, collar and cuff; full sleeve; really worth \$5.75. Owing to a fortunate purchase from a "hard-up" manufacturer we can afford to sell them for \$3.98.

BOYS' FINEST CLOTHING.



Best & Co.'s (New York) Lilliputian Bazar exclusive and ultra fashionable styles in Children's Reefers, Ulsters and Overcoats, in fine Chinchilla, Beavers and Cheviots, AT ONLY \$5.

Something entirely new: 500 Cape Overcoats, plain or trimmed with Astrakhan, at \$6. See these.

A beautiful line of Boys' English Ulsters at \$8 and \$10.

\$5 THE NEW WATTEAU SUIT,

The latest Short Pant Suit out; coat with the new Watteau plait; made of Scotch mixed materials.

Grand line of Velvet Suits at \$5, \$6 and \$10.

NOBBY YOUNG MEN

Of an economical turn of mind a could see our Clay Worsted Suits, sizes 14 to 19, in blue or black, regular price \$13, which we shall sell AT ONLY \$10.

But here's the finest and most fashionable of them all—the Crack Suits of the season: 250 Blue Wide-wale Cheviot Double-breasted Suits; can be equaled only by merchant tailors; perfect and faultless in every way; AT ONLY \$15.

Cheaper grades of Young Men's Single and Double-breasted Suits AT \$6, \$8 and \$10.



19c For a bottle of COLGATE'S Toilet Soap.

47c For a 1-pint bottle of Colgate's Toilet Soap.

68c For a pint bottle of Colgate's Toilet Soap.

19c For a large box of the celebrated ELECTRIC CLEANER.

Will make old carpets, rugs, silks and all kinds of fabrics and gloves look like new. Regular price 50c.

4c For a large package of fine Medicated Toilet Paper; regular price 10c.

CHINA GLASSWARE.

\$6.95 For a fine English Porcelain Dinner Set of 12 pieces, nicely decorated in different colors; regular price \$10.00.

\$10.50 For fine Porcelain Gold Banded Dinner Set of 12 pieces, newest shapes and widest band, ever put on a dinner set; regular price \$20.

\$16.50 For a most elegant Carlsbad China Dinner Set of 12 pieces, decorated in all the latest decorations and colors, gold trimmed; regular price \$35.

95c For those elegant large size fine China Salad Bowls, decorated in the latest fruit decorations; quite "the craze" in Paris; regular price \$3.

25c For a complete Mash and Milk Set of fine China; plate, bowl and cream pitcher; regular price 50c.

\$1.95 For a fine Porcelain Toilet Set, nicely decorated in different designs and colors; regular price \$3.00.

10c For your choice of 100 different fine China Plates, with open work and fashioned edges, and decorated in all designs of fruit and floral displays; regular price 25c to 50c.

\$2.25 For beautiful Japanese China Umbrella Stands, large size and handsome decorations; regular price \$5.00.

33c For a large size China Cuspidor, with open work and fashioned edges, and decorated in all designs of fruit and floral displays; regular price 75c.

48c For fine China Bisquit or Cracker Jar, artistically decorated in antique designs; regular price 75c.



\$1.35 For "THE DAISY" Malleable Iron Wringer, with steel springs and pure white rubber rollers; warranted in every respect; regular price \$3.



15c THINK OF IT! Large and substantial Japanned Iron Coal Hod; regular price 35c.



69c For a 17-quart Agate or Granite Enamelled Iron Dish Pan; regular price \$1.75.

\$1.49 Another cut in those handsome Japanned and Hand-decorated Coal Vases, with very durable, heavy sheet iron inside buckets; regular price \$3.50.

THE SHOE DEPARTMENT.

Not to be outdone by its fellows, comes to the front with the following remarkable values:

\$1.50

At this price we offer 950 pairs Ladies' Fine Liona Kid Shoes, with spring heel; 3/4-inch vamp, smooth inner-sole and solid leather counter; widths AA to E; sizes, 2 1/2 to 6; sold by other houses at \$3.

\$2.50 At this price we offer 600 pairs Ladies' Bright Dongola Kid Shoes, guaranteed hand-turned, with patent leather tips or plain toes, widths A to E; sizes, 2 1/2 to 8; regular price \$4.

500 pairs Men's N. K. Lace and Congress Shoes, worth \$3, at only \$1.49.

These shoes are solid throughout and come with plain or tipped toes. This price buys a pair of Men's extra grade Calf Welt Dress Shoes, in California, Newport, London or New York toe; all widths and sizes, and regularly sold at \$4.

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WEAR NO OTHER. CHESSMAN OPTICAL COMPANY, 12 Federal Street, PITTSBURGH, PA. See Exhibits in Exposition Building.